

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billina:

Billing Address:

Red Eagle Media Group / POL **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

VOICE Property	IWHAS				
Invoice #	2466797-1	Order #	2466797		
Invoice Date	04/24/22	Alt Order #	WOC13583212		
Invoice Month	April 2022	Deal #			
Invoice Period	03/28/22 - 04/24/22	Flight Dates	04/22/22 - 04/28/22		
Advertiser	ISS/ Hoosier Values 2022				
Product					
Estimate #	14332				
	Account Executive	tive Taylor Fritsch TEGNA Sales Washington D			
	Sales Office				
	Sales Region	National			
	Agency Code	9915593			
	Advertiser Code	1021			
	Billing Calendar	Broadcast			
	Billing Type	Cash			
	Special Handling				
	Agency Ref	20245AG			
	Advertiser Ref	199524			
	Product 1	1638			
	Product 2				

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 04/22/22	04/28/22	GOOD MORNING AME	R 7-9a	11111	:30	5	\$325.00	NM	
Weeks:	Start Date 04/22/22	End Date <u>MTWTFSS</u> 04/28/22 11111	Spots/Week 5	Rate \$325.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 WH	AS F 04/	22/22 8:53 AM GOOD	MORNING AMERICA	7-9a	:3	0 HV041322	TVH		\$325.00 NM
2 04/22/22	04/28/22	WHAS11 WAKE UP NE WS @ 430A	430-5a	11111	:30	5	\$75.00	NM	
Weeks:	Start Date 04/22/22	End Date MTWTFSS 11111	Spots/Week 5	Rate \$75.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH	AS F 04/	22/22 4:54 AM WHAS1	11 WAKE UP NEWS	@ 43430-5a	:3	0 HV041322	TVH		\$75.00 NM
3 04/22/22	04/28/22	WHAS11 NEWS @ 530	530-6p	11111	:30	5	\$350.00	NM	
Weeks:	Start Date 04/22/22	End Date <u>MTWTFSS</u> 04/28/22 11111	Spots/Week 5	Rate \$350.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH	AS F 04/	22/22 5:37 PM WHAS1	11 NEWS @ 530P	530-6p	:3	0 HV041322	TVH		\$350.00 NM
4 04/22/22	04/23/22	WHAS11 NEWS @ 6:30	O 630-7p	1-	:30	1	\$125.00	NM	
Weeks:	Start Date 04/18/22	End Date <u>MTWTFSS</u> 04/24/221-	Spots/Week 1	Rate \$125.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 WH	AS Sa 04/	23/22 6:57 PM WHAS1	11 NEWS @ 6:30p	630-7p	:3	0 HV041322	TVH		\$125.00 NM
5 04/22/22	04/28/22	INSIDE EDITION	730-8p	11111	:30	5	\$400.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http:///bi.ly/zeyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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Invoice #	2466797-1	Invoice Month	April 2022
Invoice Date	04/24/22	Invoice Period	03/28/22 - 04/24/22
Advertiser	ISS/ Hoosier Values		
Product	2022		
Estimate #	14332		

Spots/ Week

Line Start Date End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
5 04/22/22 04/28/22	INSIDE EDITION	730-8p	11111	:30	5	\$400.00	NM	
04/22/22 0 Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air D</u> 1 WHAS F 04/22			\$400.00 <u>Start/End Time</u> 730-8p		<u>h Ad-ID</u> 0 HV041322	?TVH		Rate Type \$400.00 NM
9 04/22/22 04/24/22	AMERICA'S FUNNIEST HOME VIDEOS	7-8p	1	:30	1	\$750.00	NM	
04/18/22	End Date <u>MTWTFSS</u> 04/24/221	Spots/Week 1	Rate \$750.00	Longt	h			Data Tuna
Spots: # <u>Ch</u> <u>Day Air D</u> 1 WHAS Su 04/24		CA'S FUNNIEST HO	Start/End Time ME V7-8p		<u>h Ad-ID</u> 0 HV041322	2TVH		Rate Type \$750.00 NM
10 04/22/22 04/24/22	Sun Prime Other 2nd Prom	g 6-10p	1	:30	1	\$1,400.00	NM	
Weeks: <u>Start Date</u> <u>6</u>	<u>MTWTFSS</u> 04/24/221	Spots/Week 1	Rate \$1,400.00					
Spots: # Ch Day Air D 1 WHAS Su 04/24		tion me Other 2nd Prgm	Start/End Time 6-10p		<u>h</u> <u>Ad-ID</u> 0 HV041322	PTVH .		<u>Rate</u> <u>Type</u> \$1,400.00 NM
12 04/22/22 04/24/22	NBA Playoffs DT Game	1 Various	1	:30	1	\$650.00	NM	
Weeks: Start Date 04/18/22	<u>MTWTFSS</u> 04/24/221	Spots/Week 1	Rate \$650.00					
Spots: # Ch Day Air D			Start/End Time		h <u>Ad-ID</u>			Rate Type
2 WHAS Su 04/24	1/22 3:35 PM NBA Pla	ayoffs DT Game 1	Various	:3	0 HV041322	2TVH		\$650.00 NM
13 04/22/22 04/24/22	NBA Playoffs DT Game	2 Various	1	:30	1	\$650.00	NM	
	<u>MTWTFSS</u> 04/24/221	Spots/Week 1	Rate \$650.00					
Spots: # Ch Day Air D			Start/End Time		h Ad-ID			Rate Type
1 WHAS Su 04/24	1/22 6:35 PM NBA Pla	ayoffs DT Game 2	Various	:3	0 HV041322	2TVH		\$650.00 NM
			Total Spots		9			

Include Invoice # on Check - Payment Terms 30 Days

Agency Commission \$708.75

Net Amount Due \$4,016.25

Gross Total

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\$4,725.00